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WHAT IS CLAIMED IS:

- 1. An isolated nucleic acid molecule comprising a nucleic acid sequence encoding a melon protein with the activity of a constitutive triple response (CTR) protein, wherein the nucleic acid sequence is selected from the group consisting of:
- (a) a nucleic acid sequence encoding a protein comprising the amino acid sequence of SEQ ID NO: 2;
 - (b) a nucleic acid sequence that is SEQ ID NO: 1;
- (c) a nucleic acid sequence that is nucleotides A-3286 of SEQ ID NO:1, wherein A is any one of nucleotides 1440-1444;
- (d) a nucleic acid sequence that has at least 85% sequence identity to the coding region of (a), (b) or (c)
- (e) a nucleic acid sequence that will hybridize under moderate to high stringency conditions to the sequence presented as SEQ ID NO:1, or the complement thereof;
- (f) a fragment of the nucleic acid sequence of (a), (b) or (c) wherein the fragment encodes a protein which has the activity of a constitutive triple response (CTR) protein; and
- (g) a nucleic acid sequence that is degenerate as a result of the genetic code to the nucleic acid sequence of (a), (b), (c), (d), (e) or (f).
- 2. The isolated nucleic acid molecule according to claim 1, wherein the nucleic acid sequence has at least 90% sequence identity to the sequence presented as SEQ ID NO:1.
- The isolated nucleic acid molecule according to claim 1, wherein the nucleic acid sequence is the sequence presented as SEQ ID NO:1.
- 4. The isolated nucleic acid molecule according to claim 1, wherein the nucleic acid sequence has at least 85% sequence identity to nucleotides A-3286 of the sequence presented as SEQ ID NO:1, wherein A is any one of nucleotides 1440-1444.
- 5. The isolated nucleic acid molecule according to claim 1, wherein the nucleic acid sequence is nucleotides A-3286 of the sequence presented as SEQ ID NO:1, wherein A is any one of nucleotides 1440-1444.

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- 6. The isolated nucleic acid molecule according to claim 1, wherein the nucleic acid sequence encodes a protein having at least 85% sequence identity to the sequence presented as SEQ ID NO:2.
- 7. The isolated nucleic acid molecule according to claim 1, wherein the nucleic acid sequence encodes a protein having the amino acid sequence presented as SEQ ID NO: 2.
 - 8. A plant expression vector comprising a nucleic acid sequence of claim 1.
 - A plant expression vector comprising the nucleic acid sequence of claim 8, operably linked to control sequences recognized by a plant cell transformed with the vector.
 - 10. A transgenic plant cell comprising the plant expression vector of claim 9.
 - 11. A transgenic plant cell comprising a nucleic acid sequence of claim 1.
 - 12. A mature transgenic plant comprising the plant cell of claim 10.
 - 13. An isolated protein having the activity of a constitutive triple response (CTR) protein, said protein encoded by a nucleic acid sequence selected from the group consisting of:
 - (a) the nucleic acid sequence presented as SEQ ID NO: 1;
 - (b) the nucleic acid sequence presented as nucleotides A-3286 of SEQ ID NO:1, wherein A is any one of nucleotides 1440-1444;
 - (c) a nucleic acid sequence that has at least 85% sequence identity to the coding region of (a) or (b);
 - (d) a fragment of the nucleic acid sequence of (a) or (b) wherein the fragment encodes a protein which has the activity of a constitutive triple response (CTR) protein; and
 - (e) a nucleic acid sequence that is degenerate as a result of the genetic code to the nucleic acid sequence of (a), (b), (c) or (d).

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- 14. A plant expression vector according to claim 9, further comprising a selectable marker-encoding nucleic acid sequence.
- 15. A method for producing a transgenic plant line having a decreased response to ethylene, comprising;
- (a) introducing a plant expression vector according to claim 14 into cells of said plant under conditions effective to yield transformed plant cells;
- (b) selecting for transformed plant cells in culturing medium containing a selection agent; and
- (c) growing said selected plant cells to produce a transgenic plant line, wherein the seedlings of said line exhibit a modulated triple response to ethylene.
- 16. The method according to claim 15, wherein the nucleic acid sequence has at least 85% sequence identity to the sequence presented as SEQ ID NO:1.
- 17. The method according to claim 15, wherein the nucleic acid sequence is the sequence presented as SEQ ID NO:1.
- 18. The method according to claim 15, wherein the nucleic acid sequence has at least 85% sequence identity to nucleotides A-3286 of the sequence presented as SEQ ID NO:1, wherein A is any one of nucleotides 1440-1444.
- 19. The method according to claim 15, wherein the nucleic acid sequence is nucleotides A-3286 of the sequence presented as SEQ ID NO:1, wherein A is any one of nucleotides 1440-1444.
- 20. The method according to claim 15, wherein the nucleic acid sequence encodes a protein having the amino acid sequence presented as SEQ ID NO: 2.